

By Carl Bernstein Washington Post Staff Writer THE NEW DEAL is alive and well in Cleveland Park.

In Style of Venerable Area

Here, in rambling frame houses shaded by huge sycamores and maples and elms, many of Franklin Delano Roosevelt's braintrusters and their young aides found homes in the Capital a generation ago.

They bought sprawling, colonnaded houses built during the administration of William Howard Taft (1909-1913) in wooded, uptown highlands between Wisconsin and Connecticut Avenues. And here among neighbors happier with the social values of the Taft epoch than the New Deal, they raised the banner of liberalism.

The newcomers first proclaimed their credo when upon moving to Cleveland Park, they were asked to sign agreements not to sell their homes to Negroes. They refused to be bound by any such discriminatory pacts.

Later, in 1948, they jammed a meeting of the Cleveland Park Citizens Association to endorse the recommendations of "To Secure These Rights"the historic Civil Rights Commission report urging desegregation of public facilities in the Nation's Capital.

They eased the old leadership of the Cleveland Park Citizens Association and installed one of their own-Gason Purcell, former chairman of the Securities and Exchange Commission and a partner in Elihu Root's old law firm-as president.

Familiar with the use of power, they zapped proposed high-rise apartment projects in single bounds of oratory, successfully lobbied for creation of a Cleveland Park branch library and insured that city services to their community would be first-rate.

Today, most of the original New Deal settlers remain in Cleveland Park, though a few have gone the way of either Edward H. Foley, former Treasury undersecretary, (moved to Kalorama), Sen. Brien McMahon and Defense Secretary James V. Forrestal (dead) or columnist Walter Lippmann (left town in a huff).

THE "FOUNDERS" still count among their numbers William McChesney

FDR and later to LBJ); Max Karper man (sidekick and ex-aide to Huberth Humphrey); Tilford E. Dudley (NERB 1937-1942); assorted members of the defunct Wage and Hours Board, dozens more who came to work in alphabet soup agencies of the Deal.

Now in the autumn of their polis years, these elder statesmen been joined in spiritual allegiance their Democratic heirs who move Cleveland Park during its golden in the Kennedy-Johnson era.

THE GOLDEN AGE, characterize skyrocketing real estate values enabled Nicholas deB, Katzenbac sell his house for \$185,000 last (he paid \$55,000 for it in 1961), bro to Cleveland Park Walt Rostow, E Bayh, George Reedy, Stephen lack, Walter Mondale, Lucius Ba William Bundy, William L. Slay more than a dozen congressmen, eral administrators of every des tion, a fair share of the State De ment seventh floor and enough i men to cover the Apocalypse,

Though not a few Cleveland Park ers think the war in Vietnam has frayed the liberal banner raised generation ago in their neighborhon the founders and their descend still dutifully render salute on estic and neighborhood issues.

Together, they rally 'round the tered flag to fight off persistent light rise developers, stave off freeway construction, deplore Richard M. Nixon push for home rule and open housing and generally protect the pedigro Tugwelltown they understanda

any regrets about the kind of 🦹 munity they have created, there only one: A generation after the new in strictive covenants and 21 years after publication of "To Secure Thesh's just too expensive in Georgerks four days a week)."

Rights "there are only a training to find a publication of the secure Thesh's just too expensive in Georgerks four days a week)."

exterior Rights," there are only a handful hower to find a home if you have fourthe high-ceilinged Scheman home the advertisement was published.

comfortable.

(Roosevelts) significant a ssas por diesigdiammoulifortree Ehrhases Chweland Park.)

Negroes living in Cleveland Park Chaldren." says Mrs. Scheman, whose been furnished in a tasteful, rejeveland Park's social history, root-when FDR was President. husband is director of planning for lawed eelecticism that makes for easy Cleveland Park is nothing if Organization of American States, thing and fun. Bright colors aboundin the topography that places the other Cleveland Park adage holds Mattern, molded rosewood chairs noghborhood so high above the White From Woodley Road to Rocanan lawyers, government bigwigs, polist easily with a Victorian chaise dates from the period when Street, its northern and southerns, officials of international only-mahogany dining room pieces take boundaries. Cleveland Park Bizations and newsmen—definitely onextra hues from scores of books ashington was designated the Nation's

Boards lands H. Royelf ineithborhooded a combot confloat designated the Nation's ered in wildly patterned blacks and en, areas to the northwest of what home to combot the Corkic bildoorfood and blow as system one, the choice is here or interaits and large, abstract can be shaded stated by country estates and large tracts shaded stated in whom were particularly by some the wrong side of the road.

I detest the suburbs—I grew upslang carpeting contrast with the shadefurmland where the soil and climate of planked oak floors.

Were botter suited to crops and comfort. on the wrong side of the road.

Though the golden age brought Island."

Georgetown price tags to manthe Schemans, who lived for sevenhe basement, refurbished as analytimate than the Cleveland Park houses (few now sears in a three-bedroom house on anthonal bedroom, is occupied blands below.

Cleveland Park houses (few now sears in a three-bedroom house on anthonal bedroom, is occupied blands below.

for less than \$60,000), there is intreet in Georgetown, paid \$55,000 Howard University coed from Ethiopia. 1790, Gen. United its opulent about the neighboric white-frame house at 3322 Newcoovating their five-bedroom house hood's homes or its life style. Calif. Street.

("It wasn't very well maintained when how a bought it") has cost the Scheman.

hood's homes or its life style. Califf-steet.

lacs and Rolls Royces, certainly within RS. SCHEMAN. WHO is young bought it") has cost the Schemans reach of more than a few residence, pretty and politically active (a more than \$25,000, not at all unusual te not to be found in drivewing ant". Humphrey supporter ind neighborhood known as a home in the research invariably to leak formedy. Democrat whose energenairman's paradise.

Lisketball backboards. Huge back-being devoted to the school boardo achieve added space, the Schemards, with lazy wicker chairs careless paign of Sue Lieberman), says also built a glass-enclosed, 30-foot set out amid creeping myrtle has taken every bit of three years of the living room onto the back of a set out amid creeping myrtle has taken every bit of three years of the living room onto the back of a set out an Cleveland Pack, accustomed to the differences the old house and surrounded it with a not wrought iron love seats given Cleveland Pack, and Geodgek overlooking the Klingle Creek metrically arranged on flagstone and in the family's backyard.

uptown Peking its Rive Gauche. "I'm membership chairman of theoday, Cleveland Park is no longer

of Georgetown between Wisconsin Avenue and Rock Creek and built a large frame house he called "Rosedale." (The home, at 3501 Newark St., now is a residence for faculty members of the National Cathedral School for Girls.)

Forrest's lands passed on to his brother-in-law, Judge Philip Barton Key (the uncle of the author of the Star Spangled Banner), who built an elegant Georgian manor house named Woodley (now the Maret School) among immense oak and chestnut trees on the present Cathedral Avenue in Cleveland



exterior has changed surprisingly little

Cleveland Park, Old and New

CLEVELAND, From C1

In 1863, Forrest's original 900 acres were subdivided and the area became a summer spa of manor houses for we althy Washingtonians seeking relief from the heat of the city.

Among the sweltering townsmen was President Grover Cleveland, who found the White House "a monotonous residence," according to one account of the period, because of his "confinement to its four walls and the almost constant visits of place hunters and anxious officers."

Cleveland's Choice

Thus, in 1886, "the President drove about on a prospecting tour, and a modest little gray stone house on high ground, from the front of which an extensive view of the hills of Virginia, the Potomac River and the Capitol was obtainable, arrested his attention. After some negotiations it was purchased for him at a cost of \$21,500 and the deed was registered in his name."

The account added: "On such days as those ... when the city is sweltering and work in the White House is out of the question, he believes he can go to the broad hall and, seated at a table over which the unobstructed breeze has full play, devote himself uninterruptedly to a good deal of serious business which would be difficult to expedite in the White House, open as it is from morning until night to every person who chooses to call."

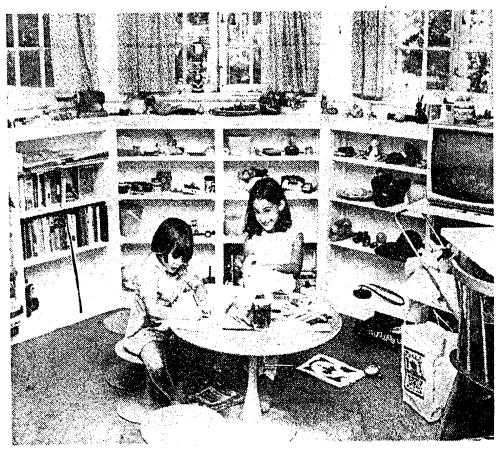
Far From "Modest"

Although Cleveland's "Red Top," as he called the house at what is now Newark and 35th Streets, might have been a "modest little gray stone" home in his day, it was nothing of the sort by today's standards. Pictures of the now-demolished structure show it to have been a rather amazing-looking affair, almost surrounded by double-deck masonry porches with multiple arches. With its mansard roof and pinnacles that seemed to call for flying pennants, the house typified the gay summer hotel architecture of the late 19th century.

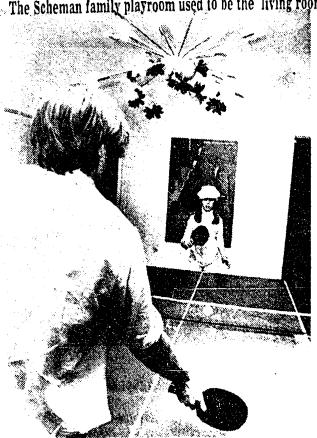
Whatever the esthetic considerations of the house, Cleveland apparently had as keen an eye for a good investment as he is reputed to have had for the ladies.

Thus, seven years after he paid \$21,500 for the house in the neighborhood that would later bear his name. Cleveland sold Red Top for \$140,000.

Three-quarters of a century later, Nicholas Kazenbach would turn much the same trick down the street.



The Scheman family playroom used to be the living room. Remodeling cost \$25,000.



Everett and Kathleen Shorey play table tennis.